

imMBA Course Structure (effective since fall 2017)

v.0814r1

Absolutely Required (Credits)	Optionally Required (Credits)	Elective Courses (Credits)
International Business Management (3) Business Ethics (2) Applied Professional Research I (3) Applied Professional Research II (3) Master Thesis (0) <p style="text-align: center;">11 credits</p>	Strategic Management: A Global Viewpoint (3) Supply Chain and Operations Management: A Global Viewpoint (3) Innovation and Product Management (3) Marketing Management: International Perspectives (3) Organization Design and Management: A Global Viewpoint (3) Human Resources and Knowledge Management: International Perspectives (3) Financial Management: International Perspectives (3) <p style="text-align: center;">15 credits at least, up to 21 credits (take 5 courses at least)</p>	Electronic Commerce (3) Leadership of New Business Development (3) Business Communication (2) Decision Analysis and Management (2) Emerging Market Management (2) Cross-Cultural Management (2) Business Elite Mentor (2) Research Methodology (2) Internship (2) Brand Management (3) International Financial Regulations (3)
Minimal graduation credits: 42		